



700 South Main Street, Springboro, Ohio 45066 | Home: 937.748.6638 | Mobile: 937.251.9000  
Portfolio: [tyimcourts.com](http://tyimcourts.com) | Email: [tyim@tyimcourts.com](mailto:tyim@tyimcourts.com)

## Multi-Discipline Creative Interface

I have over 20 years experience in advertising and creative marketing for multiple brands on both agency and client side. Specialties include: Creative design of user interfaces, brand identity, package design, presentation design and front end HTML/CSS development.

## EMPLOYMENT

**OZION BRANDS** April 2013 - July 2015

### Senior Designer

- ▶ Designed multiple brand identities for this business incubator.
- ▶ Lead creative on brand asset creation, websites, B2B and DTC emails.
- ▶ Designed signage and print materials.
- ▶ Developed front end HTML/CSS for web sites using Foundation and Bootstrap frameworks.
- ▶ Created custom Wordpress themes with custom functionality.

**Brands:** Drinkos, Steamo, EZ Cash ATMs, Citi Salons, Fix Buy Sell.

**POSSIBLE** June 2010 -January 2013

### Senior Designer

- ▶ Designed user interfaces, web sites, SSE emails.
- ▶ Designed social marketing materials, mobile applications and iMedia web banners.
- ▶ Illustrated design concepts, storyboards and finished art.
- ▶ Produced P&G everyday on a monthly schedule for US and Canadian markets.

**Brands:** P&G everyday, Have You Tried This Yet, Vicks, Align, Metamucil, Prilosec OTC, Pepto Bismol, Downtown Cincinnati, Con-Agra, Dannon, Cincinnati USA.

**ITS FINANCIAL LLC** February 2008 - March 2010

### Web Designer

- ▶ Designed consumer facing websites.
- ▶ Front-end development for multiple web sites.
- ▶ SEO focused design for both DTC and B2B applications.
- ▶ Managing and updating of content, design and scripting of flash assets.
- ▶ Design and production of multiple video projects.

**Brands:** Instant Tax Service, Instant Insurance, Habesha Business.



# TYIMCOURTS

▼ ILLUSTRATOR • GRAPHIC DESIGNER

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## EMPLOYMENT (continued)

**LANDOR** November 1991 - January 2008

**Production Developer/Web Designer**

- ▶ Design and the front-end development of user interfaces and web sites.
- ▶ Designed and scripted motion graphic applications and video projects.
- ▶ Worked on package design, print design and corporate identity.

**Brands:** Tide, Febreze, Downy, Iams, Pringles, Head & Shoulders, Crest, Altria, Cision, Hanesbrands, ITT, Pitney Bowes, Unisys, Genworth Financial, Farm Rich, Nebraska Machine Company, New York Presbyterian, GMAC.

**MAGNETIC INK** June 1989 - Present

**Self-Proprietor / Freelance**

- ▶ Publishing label for self-published comic book properties.
- ▶ Write and illustrate my own unique brand of comic book properties.
- ▶ Freelance graphic and web design.
- ▶ Live streaming creation of artwork. <http://www.twitch.tv/diglebowski>

## EDUCATION

**ANTONELLI INSTITUTE OF ART** September 1984 - June-1986

Associates Degree in Graphic Design

## SOFTWARE SKILLS

Expert Adobe Creative Cloud Suite

Proficient in Windows and Apple Operating Systems



Recommendations are available upon request: [tyim@tyimcourts.com](mailto:tyim@tyimcourts.com)